

CAT - CoopAgroTour

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| Aim | <ul style="list-style-type: none"> - To favour the sharing and comparison of different agribusiness models and productive techniques, as also a discussion on complementarity and competitiveness aspects among Emilia Romagna and foreign guests' production - To develop good practices that could support cooperation policies within the agricultural and agribusiness field - To glean concrete input on food education, consumers' role and expectations, nutrition and lifestyles, thanks to the sharing and comparison of ways of life and market trends |
| Structure | <p><u>1st half day</u> presentation of Confcooperative and the cooperative system in Emilia Romagna. Focus on the field of interest, in collaboration with the Agribusiness Federation of Confcooperative.</p> <p><u>To follow</u> According to costumers' demands, tailored visits to:</p> <ul style="list-style-type: none"> - Fruit&Vegetables production and processing coops - Breeding and meat production coops - Wine coops and visits to vineyard - Cheese factories and consortiums - Farms and producers <p>The programme includes a half day focused on research, with the involvement of specific Departments of the University of Bologna – Faculty of Agriculture</p> <p>According to the tailored tour, specific touristic and cultural itineraries through the most interesting sites of Emilia Romagna will be proposed: Byzantine mosaics in Ravenna, the Ferrari brand in Maranello/Modena, theme parks along the Adriatic Riviera, Spa and wellness centres, etc.</p> <p>According to the time of year, during the evening the guests can take part to special events as festivals, expositions, concerts, feasts in order to get tin touch with local history and traditions.</p> |
| Logistic Aspects | <p>Transport: transport will be arranged through the transport coops associated to Confcooperative. A shuttle will be available all day long</p> <p>Board: food&wine tasting of local products will be organized at some of the visited coops. All dinners will be arranged at local coops working in the food service field or at typical restaurants.</p> <p>Accommodation: accommodation by structures managed by coops will be mainly proposed</p> |
| Duration | At least 3 days |
| Working group | <p>For the experience to be fruitful after the tour ending, a working group session could be organized in order to plan and define together:</p> <ul style="list-style-type: none"> - An exchange, to allow an Italian delegation to visit the foreign guests' experiences - An internship addressed to those visitors who would like to deepen their knowledge on the Emilia Romagna cooperative system |